



**OFFICE OF RESEARCH
KINNAIRD COLLEGE FOR WOMEN, PAKISTAN
IN COLLABORATION WITH
ICOM-PAKISTAN AND ICOM-ICME COOPERATION
PRESENTS**

**WORKSHOP/SHORT COURSE ON “ENGAGING
COMMUNITIES THROUGH MUSEUMS AND HERITAGE
EDUCATION IN PAKISTAN”**



BY

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SECRETARY IF ICME, SILESIA MUSEUM OF GOERLITZ, UK



WORKSHOP ON ENGAGING COMMUNITIES THROUGH MUSEUM AND HERITAGE IN PAKISTAN



WORKSHOP DESCRIPTION

This workshop will draw on best contemporary practice regarding the educational role of museums and heritage sites around the world, to develop educational provision in Pakistan. There will be a particular focus on learning through the exploration of identities within local communities, rural and urban, citizens and tourists. Overall course will consider how to develop a rich learning environment in the museums with creative and inclusive programmes.

OBJECTIVES

Key aims for participants include:

- developing understanding of how Museums and Heritage Sites in Pakistan can develop its educational role and its significance in the cultural heritage sector
- introducing diverse educational methods that are appropriate for diverse audiences and learning styles at Museums and Heritage Sites in Pakistan as well as a range of international museums and heritage sites
- outlining theories of learning from objects and heritage sites that may be applicable to Museums and Heritage Sites in Pakistan
- exploring opportunities to put learning into practice for example through creative activities such as developing educational resources for Museums and Heritage Sites in Pakistan

- practicing self-directed learning strategies to help develop professional, academic and personal knowledge and skills in Museums and Heritage Sites in Pakistan

LEARNING OUTCOMES

The learning outcomes are for participants to develop a critical awareness of

- key principles relating to the engagement and education of diverse communities at Museums and Heritage Sites in Pakistan and international museums and heritage sites
- ethical issues involving engagement and the development of sustainable relationships with diverse communities at Museums and Heritage Sites in Pakistan and in the wider world
- the diversity of audiences at Museums and Heritage Sites in Pakistan as well as international museums and heritage sites
- the complexity concerning issues of identity, across and within different cultures Museums and Heritage Sites in Pakistan
- working effectively and sensitively with diverse audiences Museums and Heritage Sites in Pakistan and internationally
- examining key sources and developing resources relevant for Museums and Heritage Sites in Pakistan and internationally

TEACHING METHODS

The course will be delivered over 1 week with a 3-hour session each morning (8 – 11 a.m.) and another each afternoon (12 – 3 p.m.). The course is designed to be engaging. Learning is seen as a fun activity that involves bodies as well as minds. Throughout the course participants will be involved in practical learning activities or workshops that relate objects to education in museums alongside lectures and seminars covering relevant theories illustrated with case studies and a wealth of visual material.

Viv and Sylvia will share a wide range of examples from around the world, which they think may be useful in Pakistan. However, they fully appreciate the participants are the experts on the local context and the people who will carry out the programmes in collaboration with museums and local people. They are very approachable and welcome discussion to ensure there will be a good fit between the ideas and experience they bring and the programming needs of Pakistan.

The 1-week course comprises informal lectures, seminars, workshops and a whole day study-visit to practice developing programmes and learning resources in one of the galleries. In addition to these face-to-face taught sessions, participants can discuss their ideas (or difficulties) with Viv and Sylvia by e-mail or skype.



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WHO TO ATTEND

Students and Faculty Members from Different Disciplines, Researchers, Professionals from Government Bodies Dealing with Museums

NO OF SEATS AVAILABLE
60

DURATION
One WEEK (6 Days)
6 HOURS DAILY

REGISTRATION CHARGES

STUDNETS/FACULTY	RS. 10,000/-
PROFESSIONALS	RS. 13,000/-

20% Discount for ICOM Members in Pakistan

HOW TO REGISTER

Please confirm your participation in the workshop by sending us the filled registration form available at <http://www.kinnaird.edu.pk/news-and-events/> and also the proof of payment at director.research@kinnaird.edu.pk on or before 7th April 2018.

ACCOUNT DETAILS

Account title: K.C General Fund
Account number: BPUN 0280 0900 1009 0002 (4 Digits for Branch Code- 3 Digits for Account Type (SSA)-10 Digits for Number)
Bank Name: Bank of Punjab
Branch Code: 0028
Branch Name: Temple Road Branch, Lahore

REGISTRATION DEADLINE

11th APRIL 2018

CONTACT US:

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VENUE

KINNAIRD COLLEGE FOR WOMEN, PAKISTAN