

Dr Farah Amir

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Lahore, Punjab, Pakistan

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Web of Science Researcher ID: HGD-2131-2022

**CAREER INTENT**

To achieve professional excellence and career orientation in a professional environment that offers utilization of my knowledge and skills to explore my creativity and develop research environment in educational sector. Be successful in attaining a prominent place among renowned scholars. Spread my knowledge through hard working, innovative and compelling ways of teachings with prestige and honor, endeavoring to be best at whatever I am.

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|------------------------|--------------------------------------------------|
| Tenure | : Fall 2014 to Date |
| 1. Organization | : Kinnaird College for Women |
| Designation | : Assistant Professor |
| Tenure | : Fall 2011 to Spring 2014 |
| 2. Organization | : Preston University (Lahore Campus) |
| Designation | : Senior Lecturer |
| Tenure | : Summer 2012 to Fall 2013 |
| 3. Organization | : University of Management and Technology |
| Designation | : Visiting Faculty Member |

EDUCATIONAL BACKGROUND

Sr.	Certification / Degree	Institution / University	Specialization / Major
1.	PhD	University of Central Punjab Lahore	Commerce
2.	M.Phil.	University of Central Punjab Lahore, Pakistan	Commerce
3.	M.Com	Bahauddin Zakariya University Multan, Pakistan	Finance
4.	CMA Professional I	Institute of Cost and Management Accountants of Pakistan Lahore	Management Accounting
5.	B. Com	Hailey College Punjab University Lahore, Pakistan	Finance

Courses Taught:**Accounting Courses**

Financial Accounting
 Management Accounting
 Cost Accounting
 Intermediate Accounting
 Advanced Financial Accounting
 Corporate Financial Reporting
 Basic Accounting
 Managerial Accounting

Finance Courses

Financial Management
 International Finance
 Corporate Finance
 Financial & Regulatory Institutions
 Investment & Portfolio Management
 Strategic Financial Management
 Strategic Financial Planning
 Corporate Governance

Research Courses

Data Analysis & Report Writing
 Financial Econometrics
 Business Statistics
 Quantitative Data Analysis
 Econometrics

Member Editorial Board and services as Reviewer:

- Editorial Board Member, MethodsX published by Elsevier ISSN: ISSN 2215-0161
X Category
- Reviewer, Strategic Change published by Wiley ISSN: 10861718, 10991697
X Category
- Reviewer, Financial Innovation published by Elsevier ISSN: 2199-4730
W Category
- Reviewer, Energy Economics published by Elsevier ISSN: 0140-9883, 1873-6181
W Category
- Reviewer, International Review of Economics and Finance published by Elsevier ISSN: 1059-0560/
W Category
- Reviewer, Journal of Economic Behavior and Organization published by Elsevier ISSN: 0167-2681 /
W Category
- Reviewer, Resources Policy published by Elsevier ISSN: 0301-4207 / **W Category**
- Reviewer Renewable Energy published by Elsevier, ISSN: 0960-148/ **W Category**
- Reviewer, International Journal of Islamic and Middle Eastern Finance and Management published by Emerald, ISSN(Print): 1753-8394, ISSN(Online): 1753-8408
X Category
- Reviewer, Corporate Governance journal published by Emerald (ISSN) 1472-0701
X Category
- Reviewer, Journal of Economic and Administrative Sciences published by Emerald (ISSN) 1026-4116, 2054-6246/
Y Category
- Reviewer, Zagreb International Review of Economics & Business published by Faculty of Economics and Business in Zagreb University Croatia (ISSN) 1331-5609, 1849-1162
Y Category

RESEARCH PUBLICATIONS IN INTERNATIONAL JOURNALS

1. Misal Ijaz, Abeera Zarrar, and Farah Naz. "Intellectual capital efficiency: the missing piece to your corporate governance and profitability puzzle." *International Journal of Law and Management* (2024).
<https://www.emerald.com/insight/content/doi/10.1108/IJLMA-09-2023-0205/full/html>
Scopus, ESCI (HEC X Category)
2. Sadiq, N., Noor, H., & Naz, F. (2023). The Nexus of Capital, Risk, and Liquidity: A Comparative Study of Conventional and Islamic Banking in Pakistan. *KASBIT Business Journal*, 16(3), 108-130.
<http://kbj.kasbit.edu.pk/Vol16-3/Paper6.pdf>

(HEC Y Category)

3. Abdullah, S. N., Khan, I., Naz, F., Zahra, K., & Lutfullah, T. (2023) "Volatility Forecasting of Crude Oil, Gold, and Silver Futures: A Case of Pakistan Mercantile Exchange" *WSEAS Transactions on Business and Economics*, vol. 20, pp. 2276-2288, 2023.

Scopus, (HEC Y Category)

4. Naz, Farah, Kunwar, Mehma, Alam, Atia and Lutfullah, Tooba (2023), "Survival of the fittest: do firms actively or passively learn survival?", *Journal of Economic and Administrative Sciences*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JEAS-10-2022-0239>

ABDC: ESCI (HEC Y Category)

5. Siddique, Md Abubakar, Haitham Nobanee, Sitara Karim, and Farah Naz. "Do green financial markets offset the risk of cryptocurrencies and carbon markets?." *International Review of Economics & Finance* (2023) published on April 17, 2023

<https://www.sciencedirect.com/science/article/pii/S1059056023001211>

Scopus, ABDC(A) SSCI Impact factor 3.399 (HEC W Category)

6. Farah Naz, Madeeha Sayyed, Ramiz-Ur Rehman, Muhammad Akram Naseem, Shamsul Nahar Abdullah, and Muhammad Ishfaq Ahmad. "Calendar anomalies and market volatility in selected cryptocurrencies." *Cogent Business & Management* 10, no. 1 (2023): 2171992.

<https://doi.org/10.1080/23311975.2023.2171992>

Scopus, ESCI (HEC X Category)

7. Naz, F., Lutfullah, T., Arshad, S., Ishfaq Ahmad, M., & Ueng, J. (2023). Board Gender Diversity and the Financial Performance of Pakistani Non-Financial Firms: A Fuzzy-Set QCA Approach. *Journal of Corporate Accounting & Finance*, 1–15.

<https://doi.org/10.1002/jcaf.22607>

Scopus, ESCI (HEC X Category)

8. Sadiq, N., Noor, H., & Amir, F. (2023). The Nexus of Capital, Risk, and Liquidity: A Comparative Study of Conventional and Islamic Banking in Pakistan. *KASBIT Business Journal*, 16(3), 108-130.

<https://www.kasbitoric.com/index.php/kbj/article/view/362>

(HEC Y Category)

9. Md Abubakar Siddique, Haitham Nobanee, Sitara Karim, Farah Naz (2022). Investigating the role of metal and commodity classes in overcoming resource destabilization *Resources Policy* Volume 79, December 2022, 103075.22(2)

<https://doi.org/10.1016/j.resourpol.2022.103075>

Scopus, ABDC(B) SSCI Impact factor 8.22 (HEC W Category)

10. Farah Naz, Sitara Karim, Asma Houcine, Muhammad Abubakar Naeem, (2022). Fintech Growth during COVID-19 in MENA Region: Current Challenges and Future prospects? *Electronic Commerce Research*.22(2)

11. <https://doi.org/10.1007/s10660-022-09583-3>

Scopus, ABDC(A) SSCI Impact factor 3.462 (HEC W Category)

12. Sitara Karim, Farah Naz, Muhammad Abubakar Naeem and Samuel Vigne, (2022). Is FinTech providing effective solutions to Small and Medium Enterprises (SMEs) in ASEAN countries? *Economic Analysis and Policy*.

<https://doi.org/10.1016/j.eap.2022.05.019>

Scopus, ABDC(B) SSCI Impact factor 4.444 (HEC W Category)

13. Farah Naz, Barea Baig, Kanwal Zahra (2022). Test of Calendar Anomalies in Derivative Market of Pakistan in Context of Covid Environment *Abasyn Journal of Social Sciences* Vol (15), Issue (1)
<https://doi.org/10.34091/ajss.15.1.05>
(HEC Y Category)
14. Farah Naz, Kanwal Zahra, & Lutfullah, T. (2022). Testing Daily Seasonality Using Value Premium Portfolios Returns: The Case of Pakistan. *Audit and Accounting Review*, 2(1), 113-137.
<https://doi.org/10.32350/aar.21.05>
(HEC Y Category)
15. Farah Naz, Rameesha Mirza, Tooba Lutfullah, (2022) The Moderating Impact of Political Intervention on the Relationship between Corporate Governance and Firm Performance. *Asian Finance Research Journal*
<https://sites2.uol.edu.pk/journals/afjr/article/view/1625> (HEC Y Category)
16. Farah Naz, Kanwal Zahra, Muhammad Ahmad, Salamn Riaz, (2021). Day-of-the-week effect: A sectoral analysis of Pakistan stock exchange. *International Journal of Financial Engineering*, 2141006.
<https://doi.org/10.1142/s2424786321410061>
ESCI (HEC Y Category)
17. Farah Naz, and Maria Qureshi. "Capital & Earnings Management: Evidence from the Banking sector of Pakistan." *International Journal of Business Reflections* 1.2 (2020).
<http://journals.pu.edu.pk/journals/index.php/ijbr/article/view/3224>
(HEC Y Category)
18. Farah Naz, Sarah Salim, Muhammad Ishfaq Ahmad, & Rizwan Ali, (2019). Determinants of financial sustainability of microfinance institutions in Pakistan. *Upravlenets*, 10(4). <https://cyberleninka.ru/article/n/determinants-of-financial-sustainability-of-microfinance-institutions-in-pakistan>
ESCI (HEC Y Category)
19. Farah Naz, Hafsa Khan, Ishfaq Ahmad, Muhammad Ramiz-ur-Rehman & Akram Naseem, M. (2019). Productivity and efficiency analysis of Pakistani mutual funds using Malmquist index approach. *International Journal of Financial Engineering*, 1950026. <https://www.worldscientific.com/doi/abs/10.1142/S2424786319500269>
ESCI (HEC Y Category)
20. Farah Naz, Hafsa Khan and Madeeha, Sayyed Productivity and Efficiency Analysis of Pakistani Textile Industry using Malmquist Productivity Index Approach (2017). *Journal of Management and Research* 4 (2), 65-87
<https://ojs.umt.edu.pk/index.php/jmr/article/view/218>
(HEC Y Category)
21. Naz, Farah and Ahmad, Zahid ,Forecasting of Indian Gold Prices using Box Jenkins Methodology (June2016) *Journal of Indian Studies*, Vol. 2, No. 1, pp. 75 – 83
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2958637
(HEC Y Category)
22. Nida Khizar, Saira Farooqi, Maryam Rehmat, Farah Naz , Effect of Integrated Marketing Communication Components on Brand Awareness and Customer Loyalty in Beverage Sector (2016), *Paradigms: A Research Journal of Commerce, Economics, and Social Sciences* Vol. 10, No. 2, pp. 64-73.
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2856869
(HEC Y Category)












RESEARCH SUBMISSIONS IN PROCESS

Manuscript Title	Journal/Publisher	Status
Factors influencing loan delinquency in microfinance institutions: a literature review	<i>Book Title, Microfinance: intervention in challenging contexts</i> published by Springer Nature (In process)	In Press
A Measurement of Banking Sector Efficiency in Pakistan: An Application of Malmquist Index Approach	Book Title, Handbook on Data Envelopment Analysis: Applications in Business, Finance, and Accounting by World Scientific	In Press
Exploring the Interplay Between Cleaner Production Practices and CO2 Emissions in High-CO2 Emission Economies to Enhance Informed Policy Development	Journal of Cleaner Production with Manuscript ID: JCLEPRO-D-23-30677	Under Review
The Impact of IFRS Adoption on Earning Management	Macroeconomics and Finance in Emerging Market Economies with Manuscript ID: 232010542	Under Review
Testing forms of Market Efficiency in COVID19 Context: Evidence from Emerging Asian Economies	Journal of Transnational Management with Manuscript ID: 237635503	Submitted
Examining the Influence of Deposits on the Financial Performance, Outreach, and Liquidity of Microfinance Institutions in Pakistan	Journal of Applied Economics with Manuscript ID: 237359468	Submitted
COVID-19 and Seasonality in Monthly Returns: A Firm Level Analysis Of PSX	Zagreb International Review of Economics & Business with Manuscript ID: ZIREB-D-23-00064	Revisions Submitted
Analyzing The Effect of IFRS Adoption on Value Relevance in Pakistan	Zagreb International Review of Economics & Business with Manuscript ID: ZIREB-D-23-00065	Revisions Submitted
Empowering Performance: Gender Diversity, Corporate Social Responsibility, and Sustainable Outcomes	Corporate Governance with Manuscript ID: CG-07-2023-0301	Submitted
The Power of Data-Driven Decisions: Utilizing Cost Volume Profit Analysis for Business Success	Technology in Society with Manuscript ID: TECHIS-D-23-03334	Submitted
Twist of the Monday Effect: Evidence from Emerging Stock Markets (EM) amidst COVID-19	Transnational Corporations Review with Manuscript ID: RNCR-2023-0133	Submitted

CONFERENCES

- Presented a research paper on "Does Foreign Institutional Ownership Mediates the Nexus Between Board Diversity and the Risk of Financial Distress? Analysis from Economy of Pakistan" in Third International Conference on Management Sciences (ICMS 2023) on March 16th, held at Lahore Garrison University



-  Presented a Research paper on "Gender Diversity and financial performance with the moderating impact of CSR" in 2nd International Conference in Business Administration 10th - 11th March 2023 held at Institute of Business Administration (IBA).
-  Presented a Research paper on "Internal Capability Determinants of Firm Performance: a Comparative Analysis of Pakistan and Malaysia Using FSQCA" in the National Conference on Business & Economics 9th March 2023 held at IQRA University Islamabad
-  Presented a Research paper on " The impact of Financial Inclusion on Carbon Emissions: Evidence from G7 countries " in the 7th International Conference on Banking, Insurance and Business Management 9th December, 2022 held at Hailey College of Banking and Finance University of the Punjab
-  Presented a Research paper on " Twist of the Monday Effect: Evidence from Emerging Markets (EM) in the context of COVID Environment" in the 7th International Conference on Banking, Insurance and Business Management 9th December, 2022 held at Hailey College of Banking and Finance University of the Punjab
-  ***Received Best Paper Award*** for paper presented in " Calendar anomalies and market volatility in selected Cryptocurrencies " in the 8th International Conference on Business Management (ICoBM) 2022, held in University of Management and Technology, **Thursday, 26th May 2022**
-  Presented a Research paper on " The Moderating Impact of Managerial Ability on The Relationship Between Risk taking And Firm Performance in Pakistan" in the INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES AND HUMANITIES 17th – 19th MAY 2022 held at Kinnaird College for Women.
-  Volatility Forecasting of Crude Oil, Gold and Silver Futures: A Case Of Pakistan Mercantile Exchange" 2nd International Conference on Management and Social Sciences ICMSS held Lahore Garrison University, May 18-19, 2022.
-  Presented a Research paper on " The Impact of Inventory Leanness on Financial Performance of The Mediating Effect of Risk - Taking" for the 2nd International Conference & Graduate Colloquium & 3 Minute Thesis Competition 2022 held in Hailey College of Commerce Punjab University, March 14-15, 2022.
-  Presented a Research paper on " Survival of the Fittest: Determinants of Firm Survival in Pakistan" in the FICBI Forman International Conference on Business and Innovation School of Management held in Forman Christian College (A Chartered University), March 2nd, 2022.
-  Presented a Research paper on "A Comparative Analysis of Financial Performance of Microfinance Institutions in Pakistan and India" for the 2nd International Conference & Graduate Colloquium & 3 Minute Thesis Competition 2022 held in Hailey College of Commerce Punjab University, March 14-15, 2022.
-  Paper presented in 6th International Conference on Banking, Insurance & Business Management held at Hailey College of Banking & Finance University of the Punjab, Lahore. Pakistan which will be held on 29 – 30 December 2021. (**Paper title:** Test of Calendar Anomalies in Derivative Market of Pakistan in Context of COVID Environment)

- ✚ Paper presented in 6th International Conference on Banking, Insurance & Business Management held at Hailey College of Banking & Finance University of the Punjab, Lahore. Pakistan which will be held on 29 – 30 December 2021. (**Paper title:** Testing Forms of Market Efficiency in COVID-19 Context: Evidence from Emerging Asian Economies”
- ✚ Paper presented in 6th International Conference on Doing Responsible and Sustainable Business: Challenges under Belt & Road Initiative (ICIBM-2020) at University of Central Punjab, Lahore (UCP), held on Feb 7th, 2020. (**Paper title:** Does the Trading Activities of Investors are related to Day of the week effect? A Sectoral Analysis of Pakistan Stock Exchange)
- ✚ Paper presented in 6th International Conference on Doing Responsible and Sustainable Business: Challenges under Belt & Road Initiative (ICIBM-2020) at University of Central Punjab, Lahore (UCP), held on Feb 6th, 2020. (**Paper title:** Value Relevance of Accounting Information in Chemical and Pharmaceutical Sectors of Pakistan)
- ✚ **Received Best Paper Award** for paper presented in Conference on Banking, Insurance & Business Management 2019 (CBIBM 2019) at Hailey College of Banking and Finance, University of the Punjab; held on 12 – 13 December 2019. (**Paper title:** Measuring Efficiency of Banking Sector in Pakistan: An Application of Malmquist Index Approach)
- ✚ Paper presented in Conference on Banking, Insurance & Business Management 2019 (CBIBM 2019) at Hailey College of Banking and Finance, University of the Punjab; held on 12 – 13 December 2019. (**Paper title:** Capital and Earnings Management Practices in the Banking Sector of Pakistan)
- ✚ Paper Presented in 1st International Conference on Social Sciences & Humanities; held at Kinnaird College for Women, Lahore Pakistan from 25th to 27th April 2018. (**Paper title:** “Forecasting of KSE 100 Index using Time series Analysis”
- ✚ Paper Presented in International Journal of Arts & Sciences’ (IJAS) International Conference (Track: Business and Economics) : held at Al Ain University of Science and Technology (AAU) on the Al Ain campus in UAE ; from 31 January to 4 February 2016. (**Paper title:** Financial Performance of Firms: Evidence from Pakistan Cement Industry)
- ✚ Paper Presented in : 1st Conference on Banking, Insurance & Business Management 2016 (CBIBM 2016) at Hailey College of Banking and Finance, University of the Punjab; from 14 – 15 December 2016. (**Paper title:** “Impact of capital market development on economic growth of Pakistan)

AREAS OF INTEREST

Corporate Finance, Strategic Management, Financial Management, Financial Accounting, Cost Accounting, Strategic Financial Planning

➤ PROFESSIONAL DEVELOPMENT

Workshops / Seminars /Projects/Grants

- HEC Approved Supervisor
- Won a Seed grant for “Financial Fraud Awareness" from INTI University Malaysia.
- Presented as a guest speaker in Symposium on financial technology in INTI university Malaysia on 19 May 2023
- Presented in First Fintech and Cryptocurrencies symposium at Gulf University, Bahrain December 2022

- Attended Webinar co-organized by HEC and Elsevier on “Align yourself to the Publishing Process” on May 20, 2020
- Training course on the topic “Dealing Tax Matter in Government Departments (19-21 December 2018) held at Pakistan Planning and Management Institute, PPMI Complex, Street No. 1, Sector H-8/1, Islamabad.
- A Mini Course: The Research Process held at Forman Christian College University from 5 June to 9 July 2017.
- Seminar on IAS organized by Institute of Cost and Management Accountants of Pakistan on Capital Market Growth and Reforms. January 2000
- Workshop on IFRS organized by Institute of Cost and Management Accountants of Pakistan. September 2002

SKILLS

- **Communication:** Urdu and English (Reading, Writing, Listening & Speaking)
- **Analytical Software & Modeling:** following are main but not limited to

Quantitative Modeling	
Simple Regression Model	Multiple Regression Model
Structural Breaks Detection	Data Envelopment Analysis
ARIMA Model	ARCH and Family of GARCH Models
Causal Analysis	Panel Data Modeling
Multivariate GARCH	ARDL Approach
VAR/ VECM Analysis	Logistic Regression
fuzzy set/Qualitative Comparative Analysis FsQCA	

REFERENCES

Dr. Kanwal Zahra (Associate Professor)
Faculty of Management Sciences
University of Central Punjab Lahore
kanwalzahra@ucp.edu.pk

Dr Ishfaq Ahmad (Associate Professor)
Hailey College of Commerce
Punjab University Lahore
ishfaqahmed@hcc.edu.pk

Dr. Asim Iqbal (Associate Professor)
Department of Economics and Business Administration
University of Education, lower mall campus, Lahore
asim.iqbal@ue.edu.pk